



How can I write content for Media?



Health Media content must reflect these three core values :

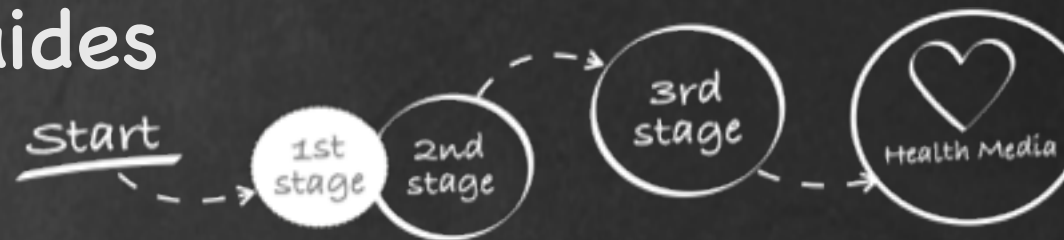
🔍 Accuracy    ❤️ Helpfulness    ⚙️ Understanding

## 3 Types Of Health Media Content

1 Fantastic fact sheets

3 Great guides

2 Concise case studies and testimonials

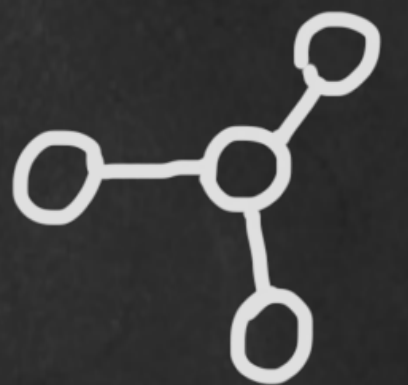


## Tips

For Health Media Content

health media content can be a little dry

**Be compassionate**



find your audience

**Focus on Media Platforms**

Complex medical jargon... don't use it

**Simplify everything**

## Checklist

- visualize your Content
- identify your audience's journey
- align your content with your goal
- use statistics
- establish your brand
- focus on some local keywords
- 100%

